

Consent to Receive Advertising and Informational Newsletters

The user, also the subject of personal data, by creating an account and accepting the offer and the Personal Data Policy of OOO "Unicode" on the website <https://craftum.com/>, provides this Consent for the processing of personal data.

The user, acting freely, of their own will, and in their own interest, confirming their legal capacity, grants consent to OOO "Unicode" (196105, St. Petersburg, Reshetnikova St., Building 15, Letter A, Premises 8 N, Office 412A, INN/KPP 7810799137/781001001, OGRN 1207800090585) to process their personal data for the purpose of promoting the products and software of OOO "Unicode" and its partners (including organizations providing survey and research services) through electronic communications (SMS, email, phone calls, push notifications) and to receive advertising and informational newsletters, promotional offers, and materials about products, software, events, and promotions of OOO "Unicode" and its partners.

The consent covers the following categories of personal data:

- Last name, first name, patronymic;
- Date of birth;
- Details of the primary identity document, including date of issue and issuing authority;
- Registration address;
- Email address;
- Phone number.

The consent includes the following processing operations: collection, recording, systematization, storage, updating, retrieval, use, transfer (distribution, access), anonymization, blocking, deletion, and destruction.

The transfer of personal data can be terminated at any time upon the request of the data subject. The request must include the full name, contact information (phone number, email, or postal address), and the list of personal data whose processing should cease.

This Consent may be revoked by sending a written request to: OOO "Unicode" (196105, St. Petersburg, Reshetnikova St., Building 15, Letter A, Premises 8 N, Office 412A, INN/KPP 7810799137/781001001, OGRN 1207800090585) or via email: law@craftum.com.