

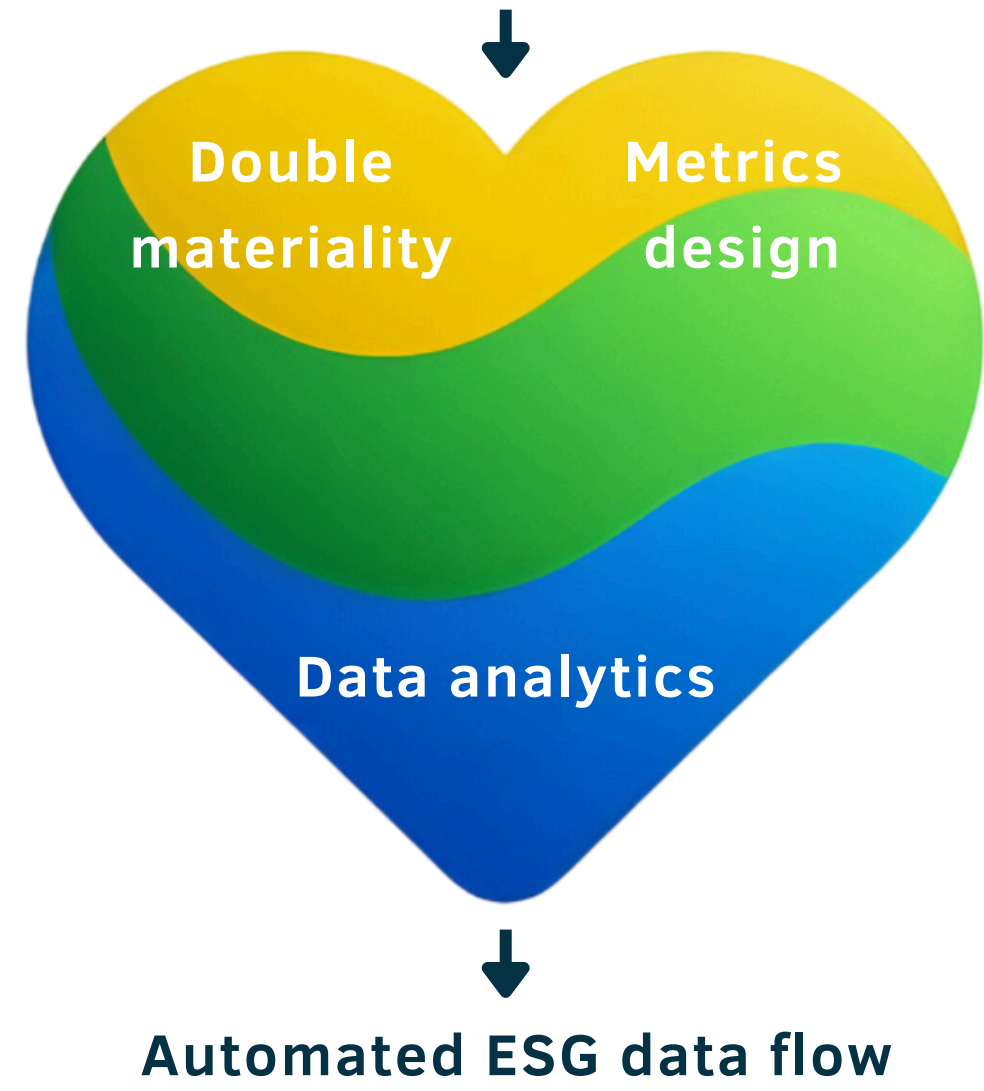


## Have you ever faced these questions when trying to collect ESG data?

- Which ESG topics should I target?
- What standards am I supposed to use when choosing ESG metrics?
- How can I gather the raw data for so many different topics?
- Are there any technical solutions streamlining this painful process?
- Can I accomplish such a task with limited resources?

## I have a solution for you. Let me introduce ESG HEART.

Unstructured sustainability data



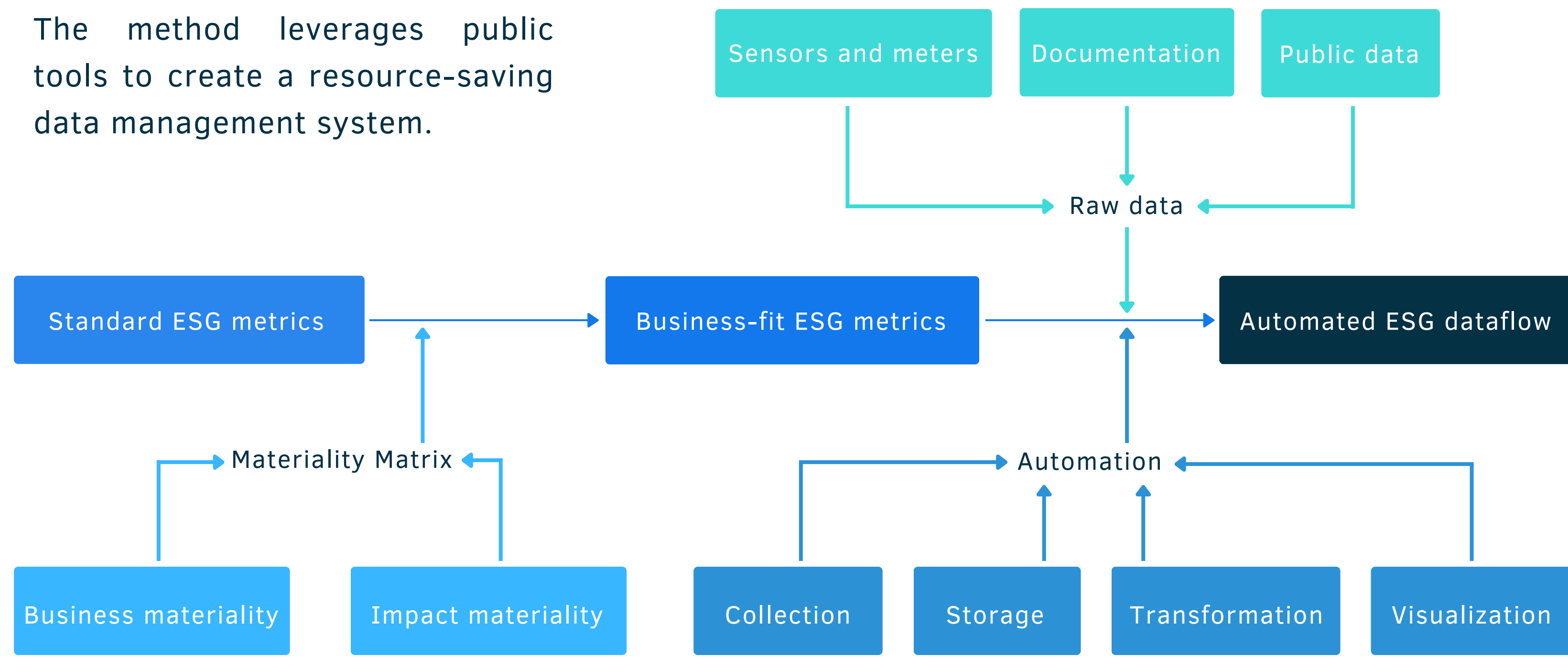
This author's technique builds upon existing instruments:

- impact and materiality assessment,
- ESG metrics calculation,
- data flow automation.

However, it eliminates excessive parts and combines them in a cost-efficient manner, tailored to SMEs.

## How does it actually work?

The method leverages public tools to create a resource-saving data management system.



## What do you get?

You will be equipped with a standards-aligned and technically capable ESG data system, which will become the center of your ESG transformation.

### Your ESG HEART implantation plan

Phase	Preparation	Installation	Connection	Activation
Process	Filling out a survey identifying the company's impacts	Creating a set of company-specific ESG metrics	Gathering the ESG data into the unified database	Setting up an automated data flow for ESG dashboards
Product	Double materiality matrix	ESG databook	SQL database	BI dashboards

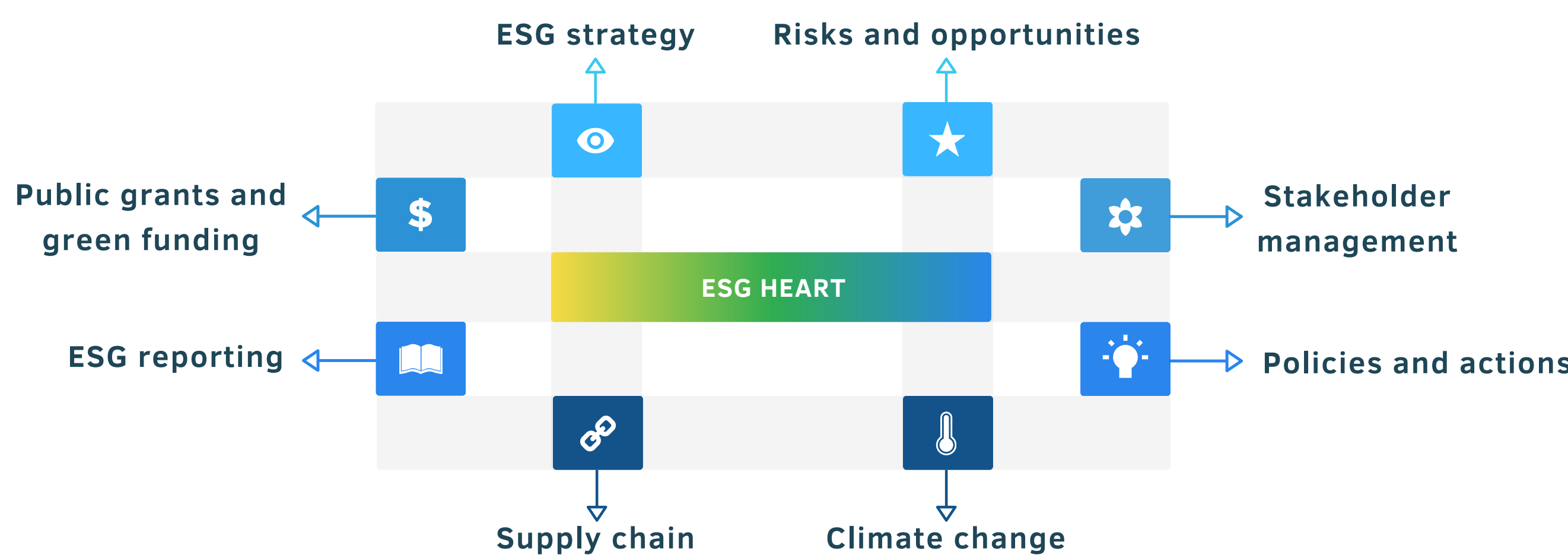
## What makes it so good?

You get a system that is:

- **Holistic:** serves as an end-to-end solution
- **Efficient:** minimizes time and costs
- **Automated:** operates via algorithms
- **Rational:** focuses on relevant ESG topics
- **Transformative:** grows with your business

And has other features:

- Based on a simple survey
- Conveys double materiality approach
- Adjusted to sustainability standards
- Promotes data-driven approach in a company
- Enables other ESG endeavors



## What does it bring?

- **Access to funding:** You become a top-tier candidate for sustainable venture funds and grants
- **Entry into supply chains:** You comply with responsible supply chain criteria
- **Competitive advantage:** Your sustainability branding and reputation are solidified
- **Alignment with standards:** You are prepared for any developments in sustainability regulations
- **Operational efficiency:** ESG initiatives become straightforward and practical

Let ESG HEART make your data flow!

