



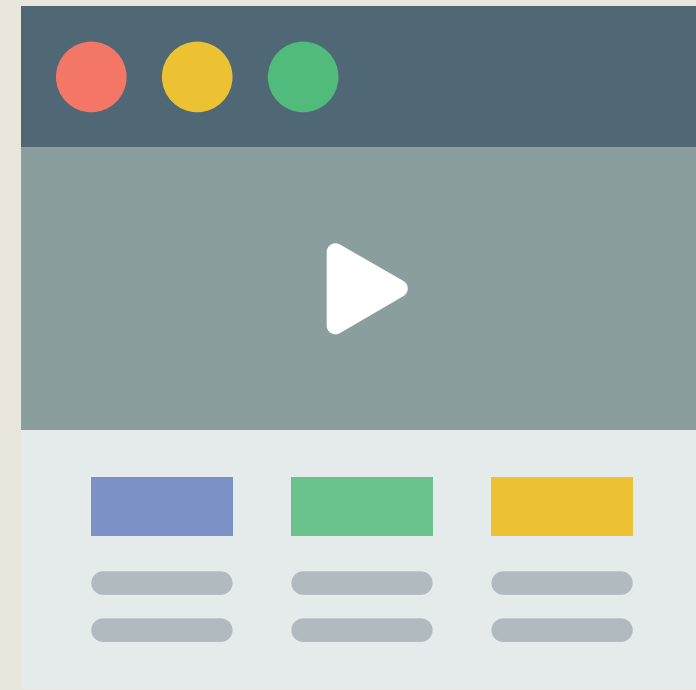
# ocbs

POWER OF DESIGN IN YOUR BUSINESS



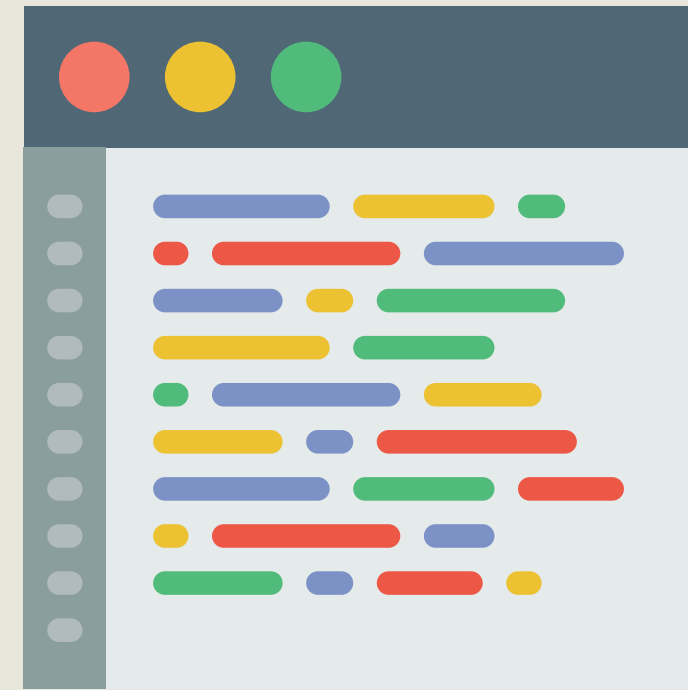
### Visual Design

*Beautiful visual design that makes you wanna lick your screen.*



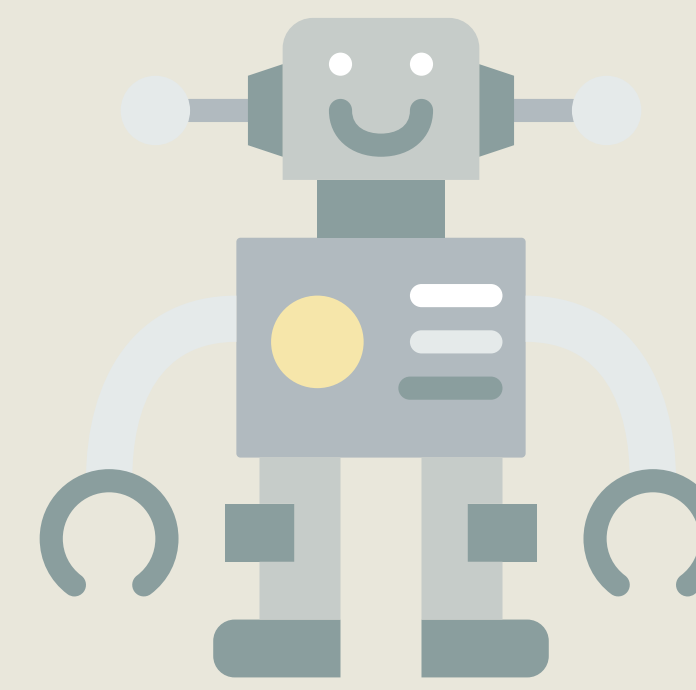
### Interaction Design

*Complete user flows and wireframes. Always interactive and clickable.*



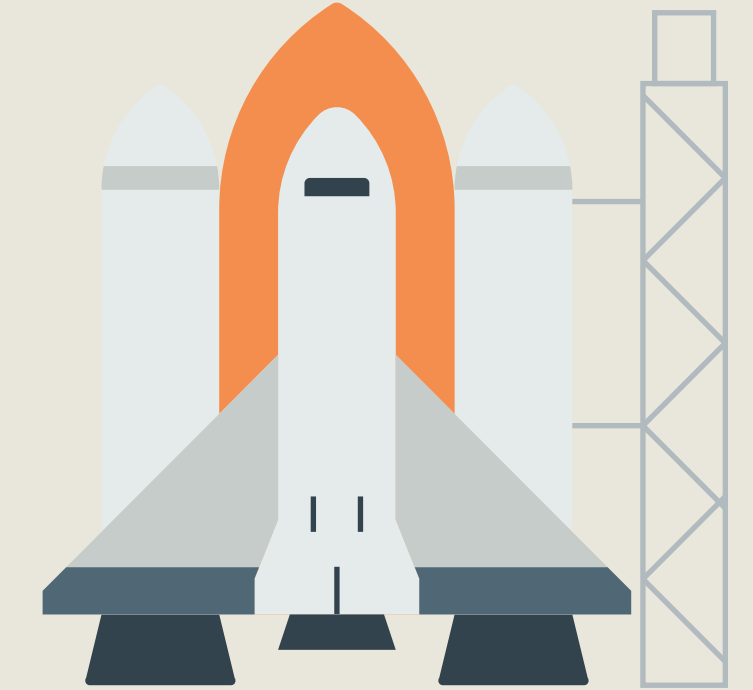
### Web Development

*Rock solid back-end and eye-popping front-end development. No less.*



### Project Management

*Laying the foundation for your project, no stone left unturned.*



### Extension and growth

*We help your brand to drive it's own evolution the right way.*

## About Us

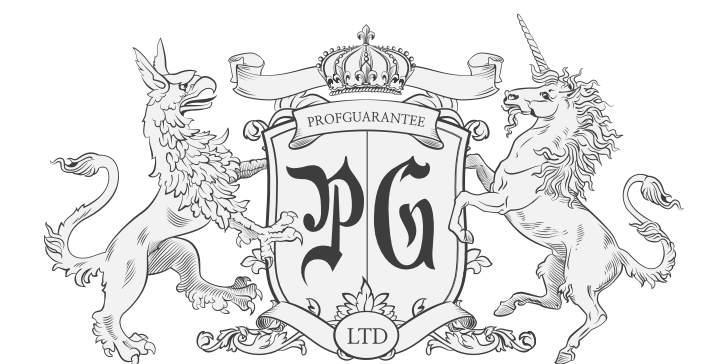
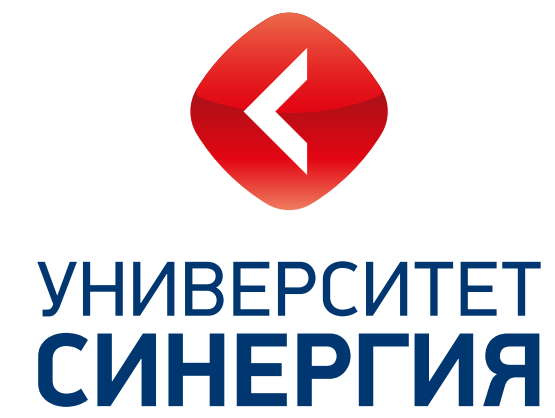
OCBS is a multi-disciplinary design studio. Instituted in 2008, we help clients succeed in new categories by infusing a rich design language and product embodiments into their brands that instantly connect with their target consumers and enrich the brand's meaning and positioning in the market.

From the first sketches to product launch, we will remain your design partners. As an end-to-end service provider, we will ensure that your product looks, feels and functions amazingly well — better than any other product in the market. We get passionately involved in projects, ventures and brands we believe in.

We mould our designs to specific business and industry needs to communicate your brand's unique attributes in various creative and compelling ways to your prospects. We respect the worth of the resources (time, money and trust) you invest in us, and guarantee the highest returns on them.

We provide a full suite of design consultancy that can be customized for short-term projects, studio brand management services or complex comprehensive brand identity and web design campaigns.

# Our clients





## Mission

Making design viable for every business by providing one-stop design solution. We want to accelerate businesses with our design intervention and help our clients compete with established national and international players. We strive to be an important part of creative economy.



## Core Values

We enthusiastically explore different design opportunities keeping in mind our clients' business requirements. We come up with original, novel, genuine concepts and never rely on design ripped off from others in the name of inspiration.



## Philosophy

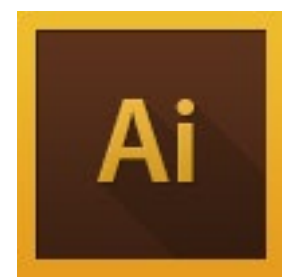
We believe that growth is a natural extension of our work. Our services transfer real value to clients and help them grow. It's a win-win strategy – when our clients grow, we grow with them. Hands-on, we learn by co-working; by trying out exciting new things and learning by doing.

# Technologies, software and services we use in work

## Design



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Maxon Cinema 4D



Affinity Designer

## Front-end



HTML5



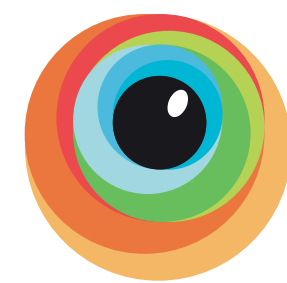
CSS3



jQuery

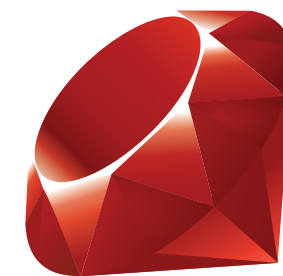


Sass

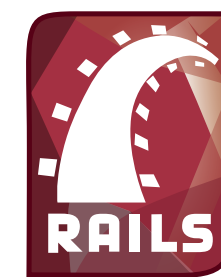


Browserstack

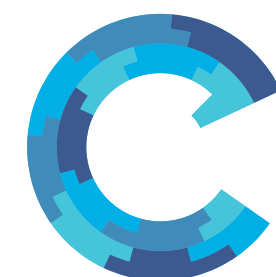
## Back-end



Ruby



Rails



Capistrano



New Relic



Nginx

## Collaboration



Trello



git



Bitbucket

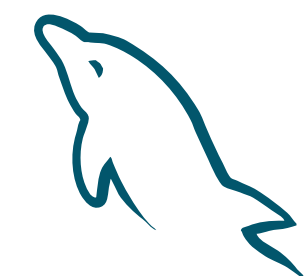


Sourcetree

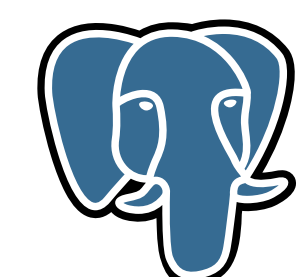


Google Drive

## Miscellaneous



MySQL



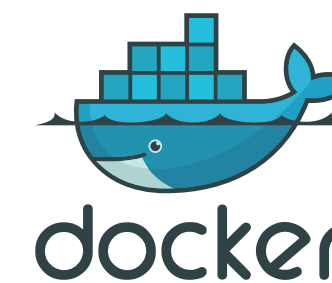
PostgreSQL



Debian



Vagrant



docker



**Pavel Tkachev**

*CEO, Art-Director*



**Gleb Gulevich**

*Tech CEO*



**Andrew Kovardakov**

*Lead Graphic Designer*



**Ilya Gorbunov**

*Lead Back-end Developer*



**Dimitriy Gimmanov**

*Lead Front-end Developer*

## Core Team

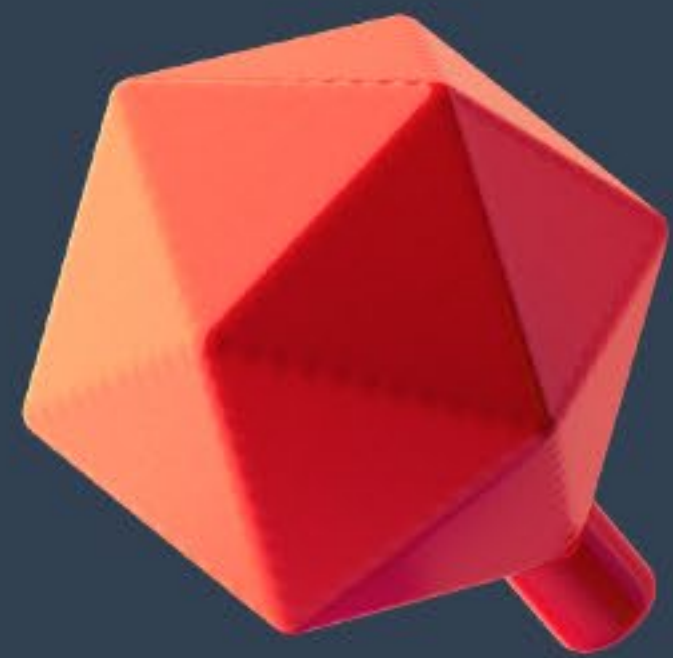
Let's be real, designing a brand is a lot like growing a meaningful relationship. When looking for your soulmate, you're attracted to three things: looks, personality and substance. When you find all three, you're bound for engagement (pun intended). Successful and long-lasting brands use these three ingredients to attract and hold on to consumers in today's competitive marketplace. We call it the process of Brand Attraction.

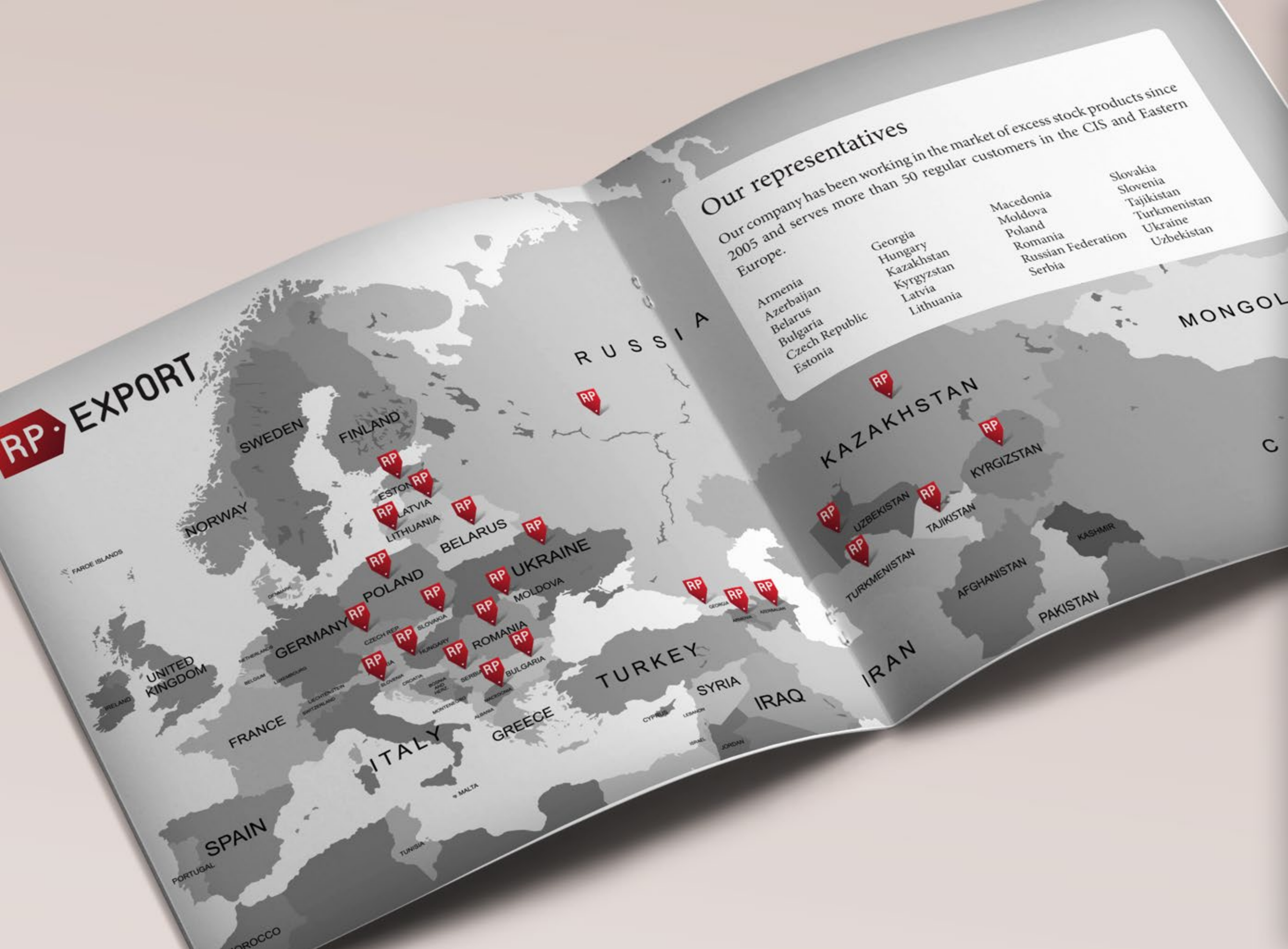
Creative by nature and independent by choice, we're a collection of deep thinkers and restless explorers. We have a shared appetite for newness, and we don't dwell on comfort. We love sharp ideas, crafted with care. We love making the theoretical tangible.

We partner with external specialists when required to produce the best possible results. And of course, we are always on the lookout for talented producers, creatives and developers.



SHOWCASE OF OUR SELECTED WORKS






## Our representatives

Our company has been working in the market of excess stock products since 2005 and serves more than 50 regular customers in the CIS and Eastern Europe.


- Armenia
- Azerbaijan
- Belarus
- Bulgaria
- Czech Republic
- Estonia
- Georgia
- Hungary
- Kazakhstan
- Kyrgyzstan
- Latvia
- Lithuania
- Macedonia
- Moldova
- Poland
- Romania
- Russian Federation
- Serbia
- Slovakia
- Slovenia
- Tajikistan
- Turkmenistan
- Ukraine
- Uzbekistan



### Facts and figures

The main principle of our company work is to focus on customer's needs. Our company's customers are representatives of both wholesale and retail trade. We strive to deliver stock that will assure profitable sales for both.

Sales volume dynamics



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### Import rates

We purchase surplus stock from fashion manufacturers in Western Europe. After the goods are stored in our warehouse in Germany, we re-sort them in accordance with our customers' requirements.



### Export rates

All stock goods are delivered to regular customers to the CIS and Eastern Europe, and full control over the flow of goods can be maintained through inspection of export documents.



RP



### How do we work

- Excel file stock list
- Negotiations
- Order confirmation
- Pro forma invoice
- Payment
- Packing (incl. packing-list & shipping details)
- Transport
- Re-assortment
- Export

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### Contacts

RP-EXPORT International GmbH  
 Office and warehouse  
 Zum Gartenhäufel 21  
 99083 Erfurt  
 Germany

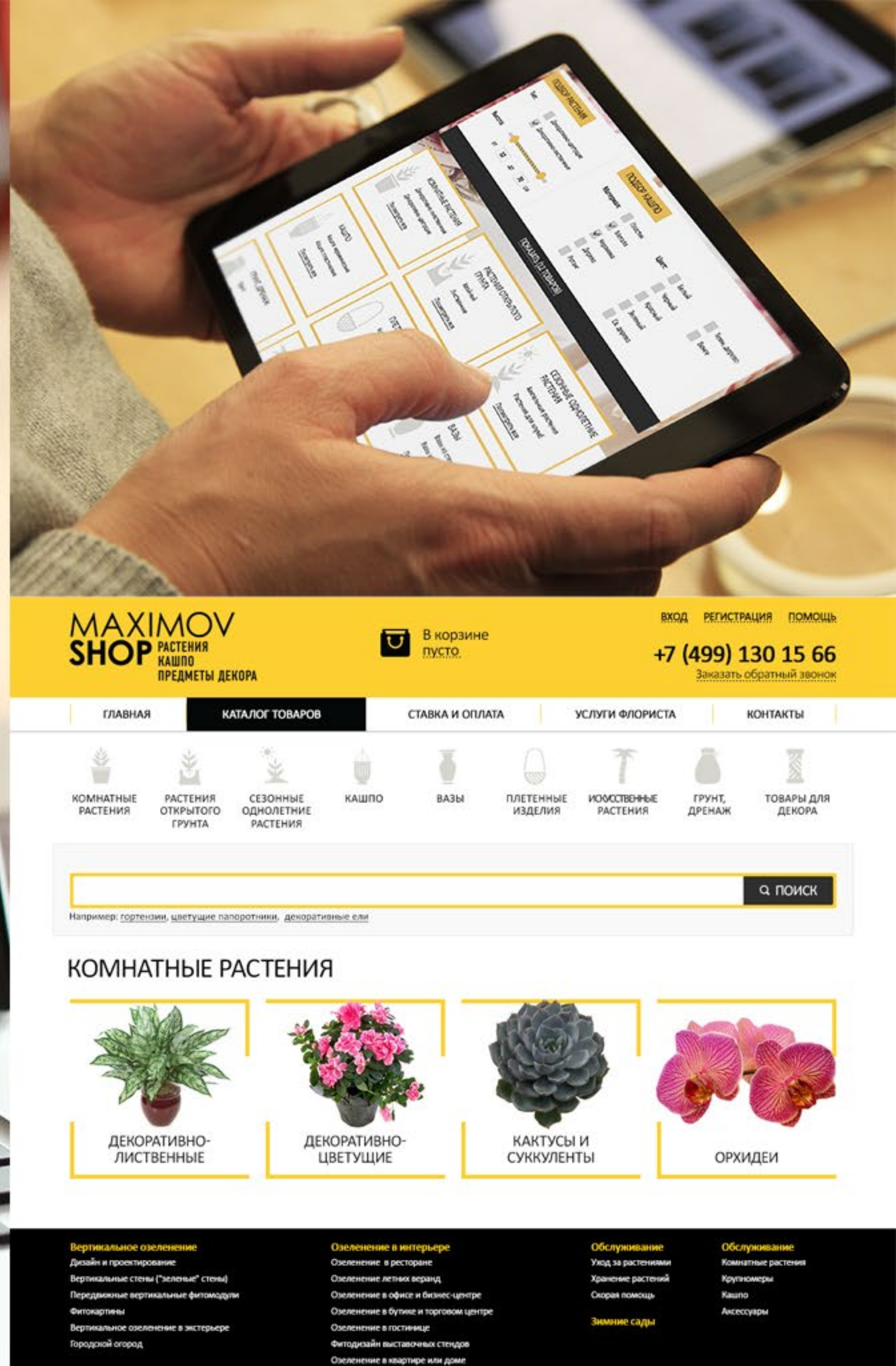
Phone: +49(0)361 34 14 579  
 Fax: +49(0)361 61 48 788  
 E-mail: [buero@rp-export.de](mailto:buero@rp-export.de)  
 Web: [www.rp-export.de](http://www.rp-export.de)

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RP-EXPORT International GmbH / Germany / Erfurt

Media-kit design / 2012





MAXIMOV SHOP / Russia / Moscow

E-shop for Luxury flowers retailer / 2015 / in association with infolio labs



Афиша Абонементы Филармония Прямой эфир Услуги Новости Галерея Контакты

2 ноября 17.00 «И снова Джаз!» Посвящение Майлсу Дэвису

14 ноября 18.30 Национальный Академический Оркестр Народных Инструментов России имени Н.П.Осипова

15 ноября 18.30 Заслуженный Артист России Александр Гиндин (фортепиано)

17 ноября 14.00 - 17.00 Ансамбль «Хрустальное Трио»

19 ноября 18.30 Юбилейный тур 25 лет на сцене «От Риги до Владивостока» Заслуженный артист России Виктор Третьяков

23 ноября Концерт Оркестра Сильвио Ч...

← Ноябрь, 2013 →

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

26 февраля 2015 года

**Fabienne CONRAD**  
(сопрано, Франция)

Партер Балкон

Схематично

3 ряд, 9-ое место - 600 руб. X 8 ряд, 21-ое место - 600 руб. X  
21 ряд, 26-ое место - 300 руб. X 21 ряд, 26-ое место - 300 руб. X

Забронировать

Tver State Academic Philharmonic / Russia / Tver  
Web-site with complex integrated ticket billing system / 2013



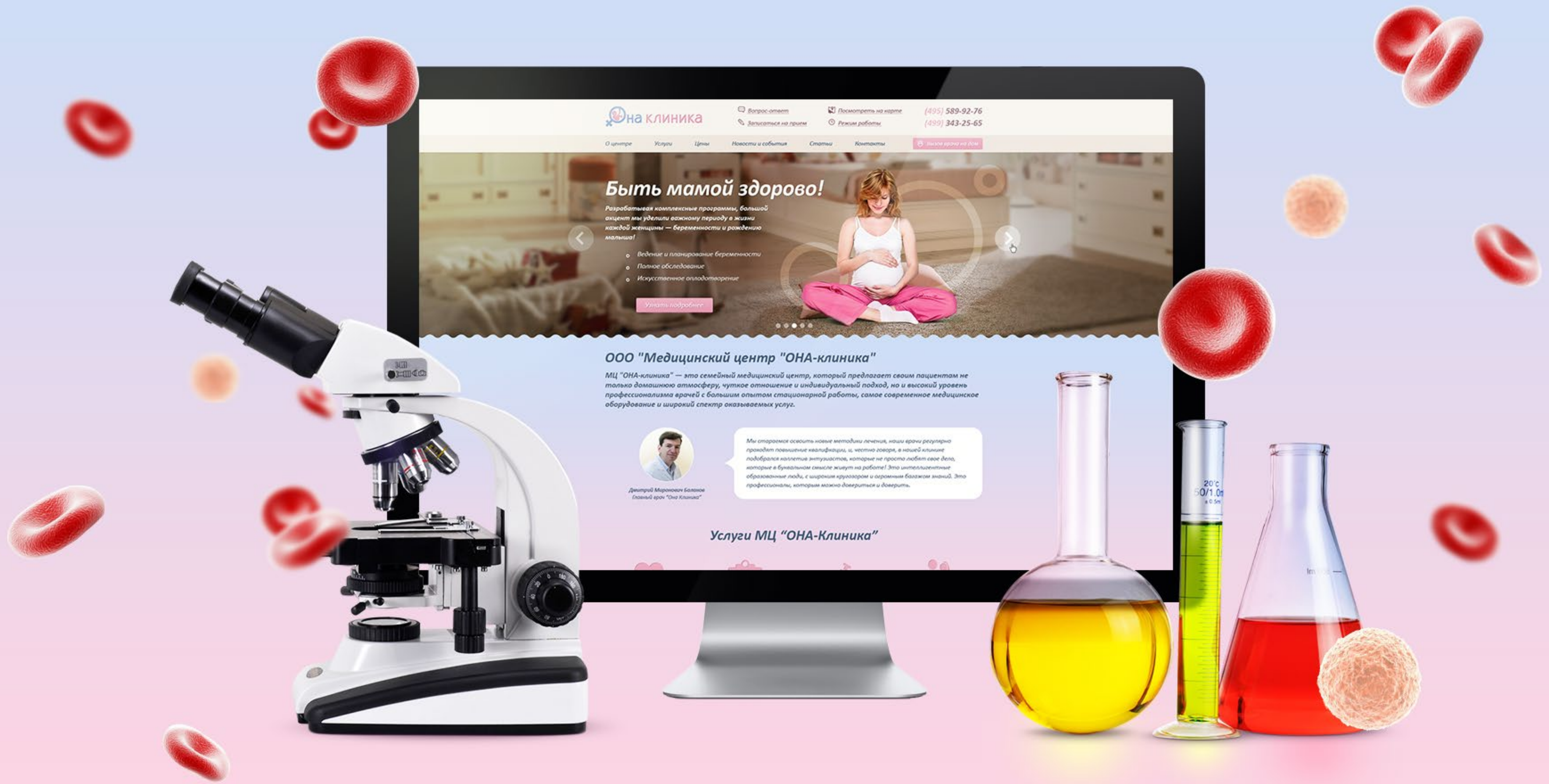
MANGO OFFICE / Russia / Moscow

*Responsive Web-site design concept / 2014*



BARS / Russia / Redkino

*Illustrations on Web-site / 2015 / in association with Meier Link*



Ona-clinic / Russia / Krasnoznamensk

Web-site for medical centre / 2014



Rusfinance / Russia / Moscow

*Full corporate identity for a financial company / 2014*



--- SUMMARY ---

**105+**  
Successful  
projects

**79+**  
Satisfied  
clients

**14+**  
Design/IT  
specialists

**7+**  
Years  
together

A map of Russia showing the locations of OCBS offices. A callout bubble with the OCBS logo is placed over Tver, and another callout bubble with the OCBS logo is placed over Moscow. The map shows major cities, roads, and rivers.

# Contacts

## Representative office

Russia, Moscow, Bolshaya Ordynka st.,  
bld.19/2 office 117

## Main office

Russia, Tver, Lunacharskogo st., bld.20

**Phone:** +7 (964) 16-20-777

**Email:** [info@ocbs.pro](mailto:info@ocbs.pro)

**Web:** [www.ocbs.pro](http://www.ocbs.pro)

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